

The YWCA of Greater Miami-Dade, Inc. 2016 Corporate Leadership Opportunities

Event Sponsorship & Underwriting

The YWCA of Greater Miami Dade relies on our community to provide philanthropic support for our programs and services for women, children and families. Although event support or participation is a common vehicle for partnerships, it would be our pleasure to design an agreement to meet your company's goals and objectives that directly support a specific program, cause or need.

- **COURT CARE NETWORKING RECEPTION**

April 20, 2016 ** 5:30 – 7:30

Venue: BankUnited, 1428 Brickell Avenue

Sponsorships – \$250 to \$5,000

The 11th annual networking reception is chaired by founder, Gerald Kornreich, Esq., and supports a collaboration with the 11th Judicial Circuit and Court Administrator's Office. "Court Care: A Better Place to Be" centers provide child care for children whose families are attending judicial proceedings or other court related activities. All proceeds from this event underwrite the operation of the four YWCA Court Care Centers located within Richard E. Gerstein Justice Building, the Lawson E. Thomas Courthouse Center, the Overtown Transit Village and the Children's Courthouse. This popular networking and cocktail reception features an open bar, hors d'oeuvres, and silent auction. Attendance at this networker will afford you the opportunity to meet and mingle with more than 200 of Miami-Dade's most prominent lawyers, judges, corporate executives, YWCA Board of Directors plus a variety of key community stakeholders.

- **YWCA EMPOWER "HER" LUNCHEON**

June 1, 2016 ** Noon – 1:00 am

Venue: Barry University

Sponsorships - \$1,000 to \$5,000

This inaugural donor event celebrates the spirit of giving and philanthropy by showcasing inspirational and empowering testimonials from several YWCA constituents. This exclusive, complimentary, "invitation only" breakfast is comprised of high –net-wealth individuals, community leaders, and existing and potential donors who support The YWCA of Greater Miami-Dade mission and vision. This event is scheduled to culminate our fiscal year and kick off the future and is definitely a who's who of the Miami-Dade community.

- **WOMEN OF INFLUENCE**

August 24, 2016 ** 5:30 – 8:30 pm

Venue: Jungle Island

Sponsorships - \$500 to \$10,000

Ticket \$75

This signature event is one of the community's most anticipated executive networking receptions comprised of 175 plus people including community leaders, corporate executives and professional and philanthropic-minded women and men. A silent auction featuring exciting fashion items and travel and entertainment packages is a bonus attraction. Attendance affords the opportunity to hear first-hand from a panel of prominent business women as they share their personal and professional journey to success. Showcasing your logo and brand to attendees is a sure way to generate instant brand awareness and credibility.

- **PERSONAL & PROFESSIONAL DEVELOPMENT WORKSHOPS**

Dates: to be mutually agreed upon
sessions TBD

Sponsorships – \$1,000 to \$5,000/# of

Venue: to be mutually agreed upon

Our personal and professional development workshops are designed to provide the opportunity to receive specific training, services, resources or best practices in specific areas that will greatly enhance the lives of women, girls and families. Topics could include Career Development, Managing Stress, Personal Budget Management, Credit & Credit Repair, Saving & Investing, Buying versus Renting, Navigating the healthcare system, Retirement Planning, Healthy Eating, Communication across genders/generations, to name a few. As a sponsor of one, two or a series of workshops you will have the opportunity to provide an expert from your company to lead the discussions as well as provide for an opportunity to promote your products and services to a targeted audience. Underwriting monies will offset all costs associated with the promotion and execution of these educational opportunities which are proven to provide positive change in female community members.

Fundraising Opportunities

If your company is interested in having a direct effect on the women, girls and families that we serve and potentially increasing your employee engagement and morale while minimizing your philanthropic investment, the following opportunities are designed for you!

- **“MATCH MAKING” TREASURE CHEST**

We have ongoing needs for specific items for our facility or to assist our families at special times throughout the year. The “Treasure Chest” will match you with various requests depending on the size of your group, season of the year, amount of time required and/or availability. This is a wonderful way to pay it forward for the benefit of our community and our centers. Opportunities might include:

Sponsor a collection drive and collect items on the wish list such as, food items for our “We’re Talking Turkey” Drive, (entire thanksgiving meal and/or \$50 grocery gift cards); toys for the holiday toy drive (ages 1 – 18); “Back to School” backpack drive; Shoes for Kids Drive; Baby Blankets; Paper Drive (paper products toilet tissue, Kleenex, towels, plates, napkins, cups and utensils for our pre-schools and after school programs); musical instruments for our music program and kids book drive, to name a few.

Additionally, we can coordinate a day of assignments for groups up to 100 volunteers based on current YWCA needs and skills offered. Activities many include facility beautification projects such as window washing, minor repairs, painting, carpet cleaning, repairing of play equipment, property cleanup, gardening and landscaping. Groups come up with, or work with an existing program, develop, plan, supply needs, and execute an event. In the past we have had groups sponsor Halloween parties, self-defense classes, yoga, dance, craft classes, Mother’s Day Spa day, and many more. We are open to suggestions!

- **GO CASUAL FOR WOMEN**

Permitting employees to dress “casual for kindness” is not only a great morale booster but a simple way for staff to rally together while raising money for The YWCA of Greater Miami-Dade. With a minimum donation of just \$5 or \$10, participants can go against the traditional dress code “by wearing jeans or other casual attire.” We will provide you with an official YWCA of Greater Miami-Dade sticker to issue to those that have “paid their way” to kindness.

- **PARTY WITH A PURPOSE**

In lieu of birthday celebrations, employee parties or holiday celebrations, hosting a special drive or collection within your organization allows your staff, clients and vendors the opportunity to give back and bring a smile to a young face or woman in need. To support our programs, The YWCA of Greater Miami-Dade, Inc. has an ongoing need for items appealing to young children such as backpacks, books, girls such as cosmetics, hair accessories, and costume jewelry as well as personal necessities such as lotions, creams, scarves, pashminas, polishes, store and cash gift cards. This is a win/win for all; you save the calories, leftovers and hassle of party planning and in turn, put a smile on the face of a woman or young girl.

Volunteer Opportunities

As a smaller not for profit, we rely heavily on others to advocate and talk about our initiatives. The following groups are designed to develop leaders as well as share our message in the community.

- **YWCA YOUNG PROFESSIONALS GROUP**

Being part of this group provides a platform for up-and-coming professionals and community leaders with the common mission of promoting equality and a voice for women and girls. Networking with this group of 21 to 40 year old professionals provides a venue to share community passions for social justice while leveraging individual and collective powers to friend and fundraise, generate awareness of social justice and women empowerment issues and build a new generation of philanthropists. This is a fabulous opportunity to encourage young talent from your organization to be nurtured and groomed to be civic minded and responsible community members who advocate for social change.

- **YWCA JUNIOR ADVOCACY COUNCIL**

The Junior Advocacy program is a public policy, civic engagement and leadership program of the YWCA of Greater Miami-Dade. The goal of this Junior Group is to use both arts and public policy to educate youth ages 14-17 about marginalized populations in their community. The program will give youth the tools to understand the policy making process, speak confidently about social justice issues and become leaders in creating a more justice society. The program will use social media, community events and fundraising to build skills and networks for young advocates. The program will also act as an opportunity for professional and personal development.

- **“EMPOWER HER” LUNCH**

These one-hour intimate luncheons scheduled for the first Wednesday of the month take behind the scenes to look at who we are, what we do and how you can use your power to help us change and save the lives of women, girls and families in Miami-Dade. You and your colleagues, staff, clients and associates can join us on the first Wednesday of every month at our Weeks location. This is a great way to support our mission and vision in a very grass roots initiative.

- **SPEAKER’S BUREAU***

We welcome the invitation to attend any event that you sponsor or opportunity that you host to share about the YWCA of Greater Miami-Dade, our 96 year history, provide information about services and programs available at the YWCA and educate the public about our social platforms and national initiatives.

The YWCA of Greater Miami-Dade, Inc. is a private non-profit 501(c)3 organization registered by the Florida Department of Agriculture and Consumer Services, #CH-1782 and has complied with the registration requirements of Chapter 496, Florida Statutes, and the Solicitation of Contributions Act. A copy of the registration and financial information may be obtained from the division of Consumer Services by calling toll-free 1.800.435.7352 within the state of Florida. Financial gifts to The YWCA of Greater Miami-Dade, Inc. are tax deductible according to IRS regulations and 100% of the monetary proceeds benefit our mission “to eliminate racism, empower women and promote peace, justice freedom and dignity for all”. The YWCA of Greater Miami-Dade, Inc. does not contract with any professional solicitors. Registration does not imply endorsement, approval or recommendation by the state



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