

Media Contact:
Barbara K. Norland, MSL
Director of Development & Communications
T: 305.377.9922 x203
E: bnorland@ywca.org



YWCA OF GREATER MIAMI ELECTS NEW BOARD OFFICERS

Miami, FL – (August 15, 2016) The YWCA of Greater Miami Dade’s Board of Directors is proud to announce the election of its new officers. The newly elected officers are:

<i>President</i>	Ana C. Corrales, MA, Professor of Economics at Miami Dade College
<i>Past President</i>	Lisa N. McGill, President & CEO Executive One Consulting Solutions
<i>Vice President</i>	Carmelita Concepcion, Sales Executive at MDW Insurance Group
<i>Treasurer</i>	Melissa Fleitas, CPA, Audit Senior Manager at Berkowitz Pollack Brant
<i>Secretary</i>	Cristina Martinho, MBA, Global Marketing Director at Hairuwear



Ana Corrales has a longstanding history as an advocate of women’s causes, and has served on the YWCA Board since 2012. She is Senior Associate Professor of Economics at Miami Dade College, where she has been teaching since 2005. Corrales is a 2013 graduate of Leadership Miami. In 2014, Professor Corrales was honored with an Endowed Teaching Chair, the most prestigious distinction for faculty at MDC. Most recently, she was selected as a 2015 Fellow in New Leaders Council Miami and served as its Mentorship Co-Chair in 2016. She is thrilled to lead the YWCA of Greater Miami into the next phase of the organization’s dedication to social justice, as they continue to improve the lives of those negatively affected by racial and gender inequities.



In addition to Corrales’s appointment as Board President, the YW has elected Board Member Carmelita Concepcion, as Vice President. Concepcion is well-respected among insurers and brokers, and offers a unique perspective for insureds from the “insiders” marketing perspective. Her insurance career began over 20 years ago, and she has gone on to become a well-known leader in the industry, notable for her creativity.



Melissa Fleitas, who has been named Treasurer of the Board, provides accounting, auditing and consulting services to a wide range of companies in the healthcare and manufacturing and distribution sectors. She has developed a special expertise in spotting the weaknesses of internal controls. Clients in a variety of industries appreciate and adopt her recommendations for increasing the effective-ness of internal controls.



Rounding out the new appointments for the Executive Committee, is Cristina Martinho, who has been named Secretary of the Board. Cristina became a member of the YWCA Board of Directors in 2014. She is a recognized marketing expert known for building successful global beauty brands such as L’Oreal, Coty and Bristol Myers Squibb. She has successfully launched and built brands in the United States as well as established distribution of several beauty brands in Latin America. Cristina has had a lifelong passion for volunteerism, prior to the YWCA she served as an ongoing member of New York Cares.



Immediate Past Board President Lisa N. McGill, has been a tireless champion of the YWCA, leading the organization through internal restructuring over the past five years, and is looking forward to the new leadership. McGill is an expert consultant for social enterprise and nonprofit organizations, and is experienced in the areas of strategic coaching, organizational management, revitalization and leadership. With over ten years of community board leadership experience, McGill will continue to advise the YWCA as an Executive Board Officer.

“As advocates for the rights of women and minorities, it is imperative that we preserve and advance the mission of our YWCA of Empowering Women and Eliminating Racism. The YWCA is a pioneering organization committed to social justice; Ana a distinguished and recognized leader, is perfectly poised to advance this mission, I am proud to pass the torch,” said McGill.

ABOUT THE YWCA OF GREATER MIAMI:

For the past 97 years, the YWCA has unapologetically addressed issues at the intersection of race and gender. Founded in 1919 by Ms. Mary Glenn Jackson who along with 36 teams of women who went door to door in downtown Miami soliciting \$1.00 pledges from 1,736 women to become founding members of the YWCA. The YWCA of Greater Miami is on a mission to eliminate racism, empower women, stand up for social justice, help families, and strengthen communities. During its long tenure, the YWCA Miami has implemented programs aimed at strengthening women through financial empowerment; personal and family wellness; early childhood education and youth development in the areas of computer literacy, counseling, and tutoring.